



## ***News, events and information for the local community***

### **Ditchling.com Society Membership and Advertising**

The Ditchling.com Society was set up to maintain and administer the Ditchling.com community website for the village of Ditchling and the surrounding area. Membership can include clubs, societies, commercial businesses, churches, charities and individuals. Membership of the Society entitles members to place full information about them on the site, including their latest news and forthcoming events. Members can also have links to their own dedicated sites and have access, as needed, to help from the Site Administrator.

As a service to the community, the site also contains the contact details of public services, such as transport, health and emergency services. Additionally, for the general benefit of residents and viewers, the site contains the contact details only of 'non-member' organisations offering local commercial services. A search facility provides quick and easy access to the information required by the viewer.

#### ***Membership of the Ditchling.com Society***

There are two membership levels: **Full** and **Associate** Member. The benefits of membership are shown and compared in the following table:

	Note	Full Members	Associate Members	Non-members
Organisation's contact details (email, phone, address & website)	1	✓	✓	✓
Link to dedicated site	2	✓	✓	
Ability to add events and news items at will	3	✓	✓	
Full information and description of organisation on website and ability to update it at will	4	✓	✓	
Priority listing when organisations are listed on website	5	✓	✓	
Full voting rights at General Meetings	6	✓		
Can be Committee member	7	✓		
Placing Advertising	8	✓	✓	✓
Advertisement priority listing	9	✓		
Annual Subscription (2007/08)		£50	£20	

These are explained more fully below with reference to the numbers above:

1. Non-members are listed with contact details only.
2. Full Members can have links to their own dedicated sites.
3. Events and news can be added by both Full and Associate Members as and when required. Events appear both on the member's own page and, automatically, on the site Events' Calendar, listed in chronological order. Event information include a description of the event, and venue and admission details. Multi-day events can be accommodated. News items are displayed with the latest first.
4. Full information includes a description of the organisation plus contact details. Members maintain it themselves with password access. Logo graphics can be added and photos and larger graphics will be added later for Full Members.
5. When organisations are listed, either a list of all organisations or those within a specific category, Full Members are listed first, in alphabetical order, followed by Associate Members and then non-members.
6. Only members may attend General Meetings and only Full Members can vote.
7. Full Members can be elected to the Ditchling.com Committee.
8. All categories of membership, including non-members, can place advertisements. An annual advertisements carries with it Full membership. Advertisements must be paid for at the time of placing it.
9. Full members will have priority listing for their advertisements on each page where it is shown.

For more information please visit [www.Ditchling.com/content.php?id=membership](http://www.Ditchling.com/content.php?id=membership) where you will also find how to contact us.

### ***Advertising on Ditchling.com***

There are also possibilities to advertise on Ditchling.com according to the following rates:

- **Annual Advertisements** are priced at **£150** per annum and includes Full Membership of the Ditchling.com Society and the benefits that this gives.
- **Monthly Advertisements** are priced at **£15** per month.
- **Weekly Advertisements** are priced at **£5** per week.

Advertisements for full members will have priority listing on each page but all other advertisements will appear in random order and each comprises a graphic image with a link to the member's page on the website. Graphic images should be 150 pixels wide and 65 pixels high. Ditchling.com can help with the creation of graphics images. Alternatively the advert can comprise a title and brief accompanying text.

Every advertisement is seen by hundreds of people every day and its prominent position ensures maximum exposure.

Note that Associate and non-members can advertise at the monthly or weekly rates, although the annual rate does include Full Membership.

The content of the advert can be changed during the duration of the advertisement. For example an annual advertisement can be used for advertising different events throughout the year.

For more information please visit [www.Ditchling.com/content.php?id=adverts](http://www.Ditchling.com/content.php?id=adverts) where you will also find how to contact us.

NB The membership and advertising rates and the benefits applying to both listed above apply to the year 2007/08 and are subject to change in succeeding years by the Committee of the Society and/or members at General Meetings.